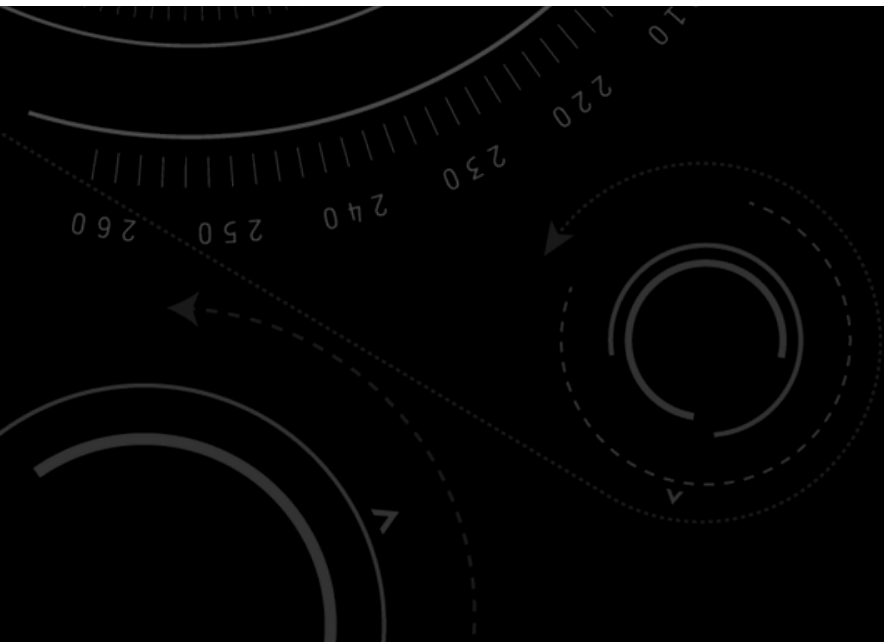




EMMMA
european mobile media association

SINGAPORE

2023 INFO DECK



ABOUT EMMA SINGAPORE

EMMA is Singapore's largest professional In Car Entertainment competition and is now in its 13th Year running.

In 2022, EMMA Singapore had a good year with a new venue, high number of entries and new players in the competition. Singapore also hosted EMMA ASIA in conjunction with EMMA Singapore Championship Finals.

In 2023, we are ready to build on the successful series of activities from 2022 and bring EMMA Singapore Championships to another level.



**EMMA
SINGAPORE
CHAMPIONSHIPS
2023
SCHEDULE**

- **EMMA Training – 13th May**
- **Heat 1 – 2nd July 2023 at Downtown East**
- **Heat 2 – 3rd September 2023 at
Downtown East**
- **Finals - 12th Nov 2023 at Downtown East**
(Subjected to changes)



SPONSORSHIP TYPE

MAIN SPONSOR

Cash Sponsorship **\$15,888**

1 x logo will be listed as Main sponsor for 2023 with 2 x logos to be listed as sponsors

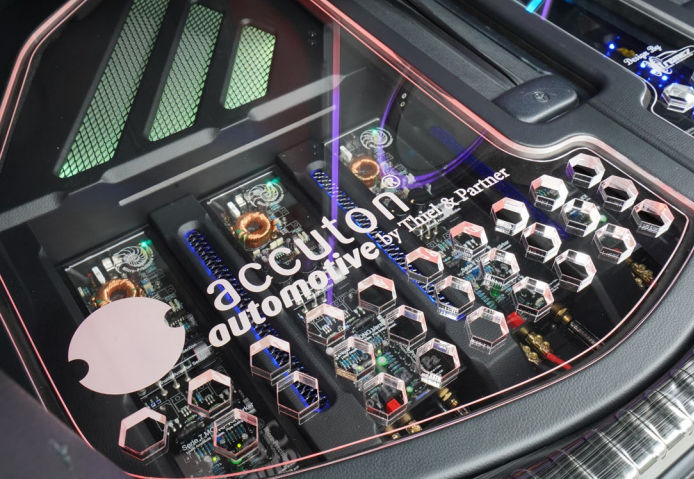
- Logo on handmade custom Trophies, Event Main Backdrop, Website, social media platform and marketing materials for 2023
- 2 x On-site branding for the logos
- 1 Pax 2023 Judging course waived
- Competition cars allowed to showcase sponsors brands on exterior of the car.
- On-site Tik-Tok/Reel video creation
- **Increased Discount with Competition and Training Fees**

Optional:

- Creation of 1 x own category for competition

Note:

All logos provided should be product based and subjected to approval from the EMMA Singapore organisers.



SPONSORSHIP TYPE

SPONSOR

Cash Sponsorship **New \$3,788** | **Retainer \$2,788**

- 3 x logo (3 brands) will be listed as Sponsors for 2023
- Logos on handmade custom Trophies, Event Main Backdrop, Website, social media platform and marketing materials for 2023
- Announcement of sponsorship online
- 1 Pax 2023 Judging course waived
- 2 x On-site Branding
- On-site Tik-Tok/Reel video creation
- Competition cars allowed to showcase sponsors brands on exterior of the car.
- **Increased Discount with Competition and Training Fees**

Note:

- *Sponsors can request for In-House Competition at additional fee. Each sponsor is only limited to maximum of 2 in-house competition.*
- *All logos provided should be product based and subjected to approval from the EMMA Singapore organisers.*

SPONSORSHIP TYPE

PREFERRED DEALER

Cash Sponsorship **New \$1,288** | **Retainer \$1,088**

- Your Shop will be listed as Preferred Installer for EMMA Singapore in 2023
- Logos on our Event Main Backdrop, Website, social media platform and marketing materials for 2023
- 1 Pax 2023 Judging course waived
- 1 time Competition car Entry waived
- Competition cars allowed to showcase sponsors brands on exterior of the car
- 2 x On-site Branding
- On-site Tik-Tok/Reel video creation
- **Increased Discount with Competition and Training Fees**

